

# COMPLIANCE ASSURANCE PLAN

## TOWN OF NEW HOPE

The purpose of this policy is to establish standard guidelines that lead to compliance of the Town of New Hope's Recycling Ordinance No. 2023-02.

The Town of New Hope staff and personnel, who are responsible for enforcing the recycling ordinance, shall follow the guidelines identified in this Compliance Assurance Plan in response to issues associated with recycling and solid waste. This plan is intended to meet the requirements of s. NR 544.04 (9g), Wis. Adm. Code as well as Town of New Hope's Recycling Ordinance.

**Section NR 544.04 Required components of an effective recycling program.**

**“(9g) Beginning August 1, 2006, a compliance assurance plan describing the procedure the responsible unit will follow to address at a minimum one act of noncompliance with recycling requirements specified in its recycling ordinance which is commonly encountered by the responsible unit.”**

The goal of this Compliance Assurance Plan is not to punish code violators, but rather to gain compliance with the recycling ordinance, and is intended to improve compliance through effective enforcement strategies. The goal of compliance is sought by posting information about how to follow the Town of New Hope Recycling Ordinance on the Town Website ([www.townofnewhope.org](http://www.townofnewhope.org)), (Garbage and Recycling), holding an annual recycling event, supporting and promoting other local recycling events, and providing educational material when possible.

### Strategies for Enforcement

#### EXAMPLE 1:

**Problem:** *Unacceptable materials found mixed with recyclables.*

**Compliance Strategy:** Recycling route driver shall notify resident by tagging the recycling bin and leave at curb.

**Continued occurrences shall result in letter issued by the New Hope Town Clerk to the property owners, reminding them of the requirement to comply with the local recycling ordinance.** Other educational materials will be provided as needed. Subsequent inspection may follow.

#### EXAMPLE 2:

**Problem:** *Recyclable materials found in trash.*

**Compliance Strategy:** Recycling route driver shall collect material and leave current recycling educational materials on the bin.

**Continued occurrences shall result in letter issued by the New Hope Town Clerk to the property owners, reminding them of the requirement to comply with the local recycling ordinance.** Other educational materials will be provided as needed. Subsequent inspection may follow.

Unanimously supported by the New Hope Town Board  
Respectfully submitted by Pat Zellmer, Town Clerk  
June 22, 2023